Mariane Pereira Rubinato

With a foundation in Product and User Experience design, I ship impactful solutions. With 7 years experience, I lead the design process end-to-end moving fast across the full cycle to identify opportunities, deliver solutions, and test them without disregarding the delight of a well-crafted interface .

Porto, Portugal
marianerubinato@outlook.com
www.marianerubinato.com

WORK EXPERIENCE

Bliss — *Product Designer*
Nov, 2025 - Now | Porto

Craftable Software — *Product Designer*
Feb, 2025 – Oct, 2025 | Porto

Bunker79 — *Product Designer*
Aug, 2022 – Jan, 2025 | Remote

Carrefour — *UX/UI Designer*
Aug, 2021 – Jul, 2022 | São Paulo

Martin Luz — *Designer*
Feb, 2021 – Aug, 2021 | São Paulo

Duee — *Intern*
May, 2019 – Jan, 2020 | São Paulo

EDUCATION

Design Studies — Master of Arts
Faculty of Fine Arts, University of Porto, Class of 2023

Visual Arts — *Bachelor 's degree*
Arts Institute, Universidade Estadual de Campinas, Class of 2018

PUBLICATIONS

"From Navigation to Animation: An Analysis of Scroll-Driven Animations in Interactive Web-Based Artifacts."
Published at CONFIA 13th International Conference on Illustration and Animation, 2026. ISBN: 978-989-36882-1-2 | DOI: 10.48766/2135-j335

"Surprising Gesture: Scroll-driven Animations as an Opportunity for Playful Interaction."
Published at UNLOOP Symposium on Interaction and Computational Media, 2026. ISBN: 978-989-9279-31-5 | DOI: 10.34626/2026/9r94-sx78

SKILLS

Research
Visual Design
AI prototyping
Usability tests
Interface Motion graphics
Design System
Workshop facilitation
UXR Reports
Product strategy
Data visualization
Mentoring

INDUSTRIES

IoT and Smart Urban Software
B2B SaaS
E-commerce
Retail

LANGUAGES

Portuguese (Native)
English (C1)
Spanish (B2)